

David Mekerishvili

Design Leader · Creative Director · Strategic Innovator

"I help design teams launch creative digital products that change the game"

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PROFESSIONAL EXPERIENCE

Creative Director

Zencoder · AI Development Platform · Prague

October 2024 – Present

- Leading creative vision for innovative AI development platform
- Establishing design systems for developer-focused tools

Founding Designer

Zencoder · Prague

April 2024 – October 2024

- Architected brand identity and product design from inception
- Created user-centric solutions for developer workflows

Senior Design Director

Wrike · Work Management · USA (Remote)

June 2021 – March 2024

- Oversaw 5 teams: Web, Digital, Graphic, Motion, DesignOps
- Collaborated with C-suite on strategic initiatives
- Developed 5 designers into Senior Manager positions
- Increased productivity 50%, satisfaction 40%

Design Director

Wrike · USA (Remote)

January 2021 – June 2021

- Reduced turnaround time by 30%
- Increased production speed by 65%

Design Team Lead

Wrike · USA (Remote)

January 2017 – January 2021

- Led 6 designers across web, motion, graphic design
- Improved project efficiency by 25%
- Facilitated cross-functional collaboration

Web Design & Development

Self-employed · International

January 2016 – January 2017

- Delivered end-to-end web solutions
- Managed complete project lifecycles

Art Director

The Vine · Creative Agency · International

January 2013 – January 2016

- Led creative direction for high-profile campaigns
- Managed design team and client relationships

PROFESSIONAL SUMMARY

Accomplished design leader with extensive experience managing large-scale design teams and driving strategic initiatives. Proven track record transforming design operations, launching innovative products, and cultivating high-performing creative teams. Expertise spans hands-on design to C-level strategic planning, with demonstrated success boosting team productivity by 50% and developing multiple designers into senior leadership positions.

CORE COMPETENCIES

Leadership Excellence

Team Management (45+ designers) · Strategic Planning · Design Operations · Mentorship

Design Mastery

Art Direction · Digital Design · AI & Generative Design · VUI Design

Creative Strategy

Brand Identity · Product Design · Innovation Management · Agile Methods

SIGNATURE PROGRAMS

Design Skills Matrix

2018 – Present

Comprehensive framework for designer development and career progression

Design Satisfaction Index

Proprietary

Data-driven system for team performance optimization

EDUCATION

Saint Petersburg State University

2008–2013

Specialist, Quality Engineering

Université Grenoble Alpes

2009–2012

Bachelor, Business Strategy & Economics

LANGUAGES

English

Full Professional

Georgian

Native

Russian

Native

Spanish

Elementary

French

Elementary